

us-cert.gov Performance Metrics

Aug 1, 2014 - Aug 31, 2014

All Sessions
100.00%

Total Visits

145,477

% of Total: 100.00% (145,477)



Pageviews

298,684

% of Total: 100.00% (298,684)



Unique Pageviews

212,794

% of Total: 100.00% (212,794)



Unique Visitors

108,264

% of Total: 100.00% (108,264)



Avg. Pages / Visit

2.05

Site Avg: 2.05 (0.00%)



Avg. Visit Duration

00:03:02

Site Avg: 00:03:02 (0.00%)



Avg. Time on Page

00:02:52

Site Avg: 00:02:52 (0.00%)



Bounce Rate

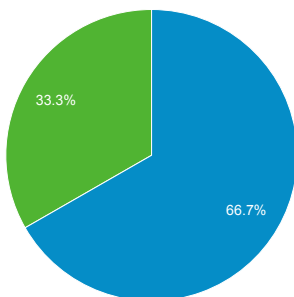
69.20%

Site Avg: 69.20% (0.00%)



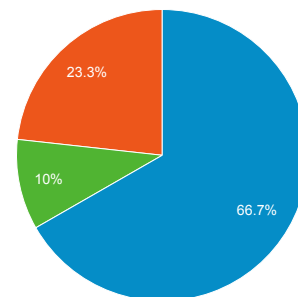
New vs. Returned Visitors

New Visitor Returning Visitor



Avg. Visits per Visitor

1 2 Other



Top Pageviews

Page Title	Pageviews	Bounce Rate
Current Activity US-CERT	42,899	64.05%
US-CERT United States Computer Emergency Readiness Team	39,730	60.50%
Backoff Point-of-Sale Malware US-CERT	23,340	87.45%
2014 Alerts US-CERT	17,790	55.84%
Incident Reporting System US-CERT	14,821	70.76%
Redirection page US-CERT	9,652	35.24%
National Cyber Awareness System US-CERT	8,282	34.00%
OpenSSL Patches Nine Vulnerabilities US-CERT	6,594	69.32%
Tips US-CERT	6,139	56.16%
GameOver Zeus P2P Malware US-CERT	5,551	72.86%

Total Unique Searches by Search ...

Search Term	Total Unique Searches
chrome	49
conficker worm	38
java	35
phishing	28
backoff	27
heartbleed	21
symantec	19
cryptolocker	18
Conficker Worm	17
openssl	17