

us-cert.gov Performance Metrics

Aug 1, 2015 - Aug 31, 2015



Total Visits

184,701

% of Total: 100.00% (184,701)



Pageviews

358,435

% of Total: 100.00% (358,435)



Unique Pageviews

260,332

% of Total: 100.00% (260,332)



Unique Visitors

125,930

% of Total: 100.00% (125,930)



Avg. Pages / Visit

1.94

Avg for View: 1.94 (0.00%)



Avg. Visit Duration

00:03:30

Avg for View: 00:03:30 (0.00%)



Avg. Time on Page

00:03:40

Avg for View: 00:03:40 (0.00%)



Bounce Rate

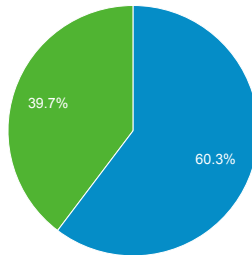
65.36%

Avg for View: 65.36% (0.00%)



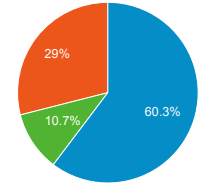
New vs. Returned Visitors

New Visitor Returning Visitor



Avg. Visits per Visitor

1 2 Other



Top Pageviews

Page Title	Pageviews	Bounce Rate
US-CERT United States Computer Emergency Readiness Team	60,408	63.95%
Current Activity US-CERT	46,462	65.71%
Incident Reporting System US-CERT	18,724	66.97%
2015 Alerts US-CERT	14,300	52.60%
National Cyber Awareness System US-CERT	9,971	43.23%
Tips US-CERT	7,960	56.67%
2015 Bulletins US-CERT	7,084	34.76%
Recent Email Phishing Campaigns – Mitigation and Response Recommendations	6,703	77.58%
Publications US-CERT	5,844	51.92%
UDP-Based Amplification Attacks US-CERT	5,486	75.23%

Total Unique Searches by Search T...

Search Term	Total Unique Searches
phishing	42
spam	39
cisco	32
cybersecurity	31
ransomware	26
apple	25
identity theft	23
java	23
android	22
ddos	21