

us-cert.gov Performance Metrics

Aug 1, 2016 - Aug 31, 2016

All Users
100.00% Sessions

Total Visits

194,778

% of Total: 100.00% (194,778)



Pageviews

378,281

% of Total: 100.00% (378,281)



Unique Pageviews

272,253

% of Total: 100.00% (272,253)



Unique Visitors

133,673

% of Total: 100.00% (133,673)



Avg. Pages / Visit

1.94

Avg for View: 1.94 (0.00%)



Avg. Visit Duration

00:03:04

Avg for View: 00:03:04 (0.00%)



Avg. Time on Page

00:03:12

Avg for View: 00:03:12 (0.00%)



Bounce Rate

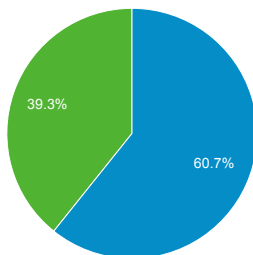
64.74%

Avg for View: 64.74% (0.00%)



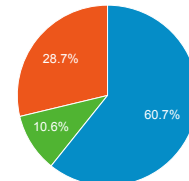
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Top Pageviews

Page Title	Pageviews	Bounce Rate
US-CERT United States Computer Emergency Readiness Team	66,928	64.89%
Current Activity US-CERT	38,740	74.01%
Alerts US-CERT	21,149	50.70%
Incident Reporting System US-CERT	17,196	64.97%
Tips US-CERT	9,029	53.47%
National Cyber Awareness System US-CERT	8,917	40.66%
Apple Releases Security Update	8,768	62.78%
Publications US-CERT	5,861	48.69%
Bulletins US-CERT	5,310	34.03%
Cisco Releases Security Updates US-CERT	4,313	49.78%

Total Unique Searches by Search T...

Search Term	Total Unique Searches
IOS security alert	90
ransomware	57
spam	33
cisco	28
cybersecurity	28
cloud computing	24
java	23
chrome	21
social network service	21
resilience	20